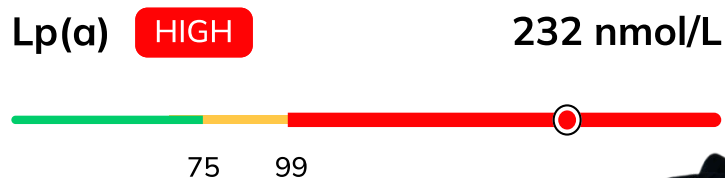
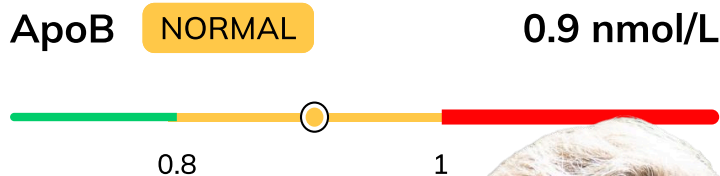


niaHealth

Canada's Most Advanced Proactive Health Platform

NiaHealth empowers employees to stay healthy with in-office testing of up to 150+ biomarkers and 1:1 clinician support—turning traditional benefits into tangible health outcomes and real ROI.



NiaHealth: Redefining Executive Health Benefits for the Modern Workforce

Executive-level proactive care—made accessible for every employee, funded through your existing HSA.

THE HR REALITY:

- **Absenteeism drag:** Canadian employers lose **\$16B annually** to absenteeism.
- **Primary care bottleneck:** ~6.5M Canadians lack access to a primary care provider—reactive care gets delayed and chronic risk is unaddressed till too late.
- **Under-leveraged HSAs:** HSAs are common, but typically **used reactively**, not for prevention.

HOW NIAHEALTH POWERS YOUR TEAMS

- **Turn HSAs into prevention:** Shift spend from one-off claims to **proactive, biomarker-driven care**.
- **Close access gaps:** **Coast-to-coast** coverage (excludes Quebec) with **in-clinic or at-home** blood draws and follow-up 1:1 consults.
- **Find risks early:** **150+ biomarkers with clinician-reviewed** insights and action plans.
- **Lift performance:** Ongoing digital support, secure messaging, and habit-building to **reduce risk and absenteeism**.
- **Give HR clarity:** Privacy-safe **analytics** to understand chronic disease risk trends and program impact.



From executives to the general workforce, NiaHealth delivers advanced health support that is scalable, affordable, and personalized.



Case Study: How Ada Transformed Benefits with NiaHealth

A first-of-its-kind use of HSAs for proactive employee health

In 2024, **Ada**—a leading Canadian AI technology company—partnered with NiaHealth to pilot a proactive health program. By using their **Health Spending Account (HSA)** toward preventive biomarker testing, Ada empowered employees to invest in long-term health instead of reactive care.

PILOT OUTCOMES:

- ✓ **Executive-Level Value:**
Comprehensive assessment + clinician consults comparable to **\$2,500/year** executive health packages, starting at **\$299**.
- ✓ **Positive Employee Impact:**
Participants reported **higher physical activity** and **greater wellness engagement**, tied to personalized consultations.

“

After my consultation with NiaHealth, I became more physically active and even joined our company basketball team.

“

The personalized insights provided by NiaHealth empowered me to make informed decisions about my health.



Partnering with NiaHealth let us turn a legacy benefit plan into something our increasingly health- and longevity-focused teams find informative, actionable, and easy to use.

MIKE MURCHISON, CEO, ADA

”

Real Results, Backed by Data

Insights from nearly 200,000
biomarker tests across Canada

WHY EMPLOYEES ENGAGE:



Clear, **personalized
next steps**
(not generic advice)



**Private, clinician-
reviewed** guidance
and **1:1 support**



Mobile-friendly
reports and secure
messaging



Year-round monitoring
and feedback with
wearables integration

“

I finally understood what was happening
with my energy levels and got a clear plan
to improve.

BRING NIAHEALTH TO YOUR TEAM

Book a demo walkthrough of
our health platform at
niahealth.co/for-employers

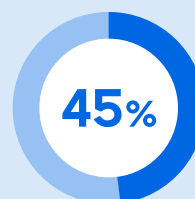
Contact Eric Muellejans
at eric@niahealth.co

*Mention “Benefits Conference” for
an executive cohort pilot package*

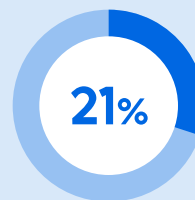


DISCOVERY STATS:

More than 90% of NiaHealth
users uncover hidden health
risks, including:



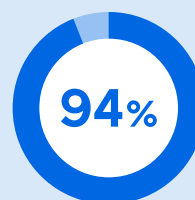
with
Vitamin D
deficiency



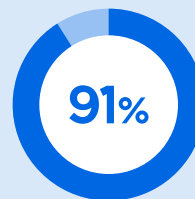
showing
signs of
pre-diabetes

ENGAGEMENT STATS:

Feedback from employees
surveyed after using NiaHealth:



“[Offering this]
demonstrates
my company
values my
physical health”



“I now understand
my health better”