



FIDELITY CANADA INSTITUTIONAL™

Improving employee experience

Leveraging emerging technologies

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Improving employee experience



Benefits

- Better performance, productivity and innovation of employees.
- Superior customer or client experience and satisfaction.
- Reduce expenses by decreasing employee churn.

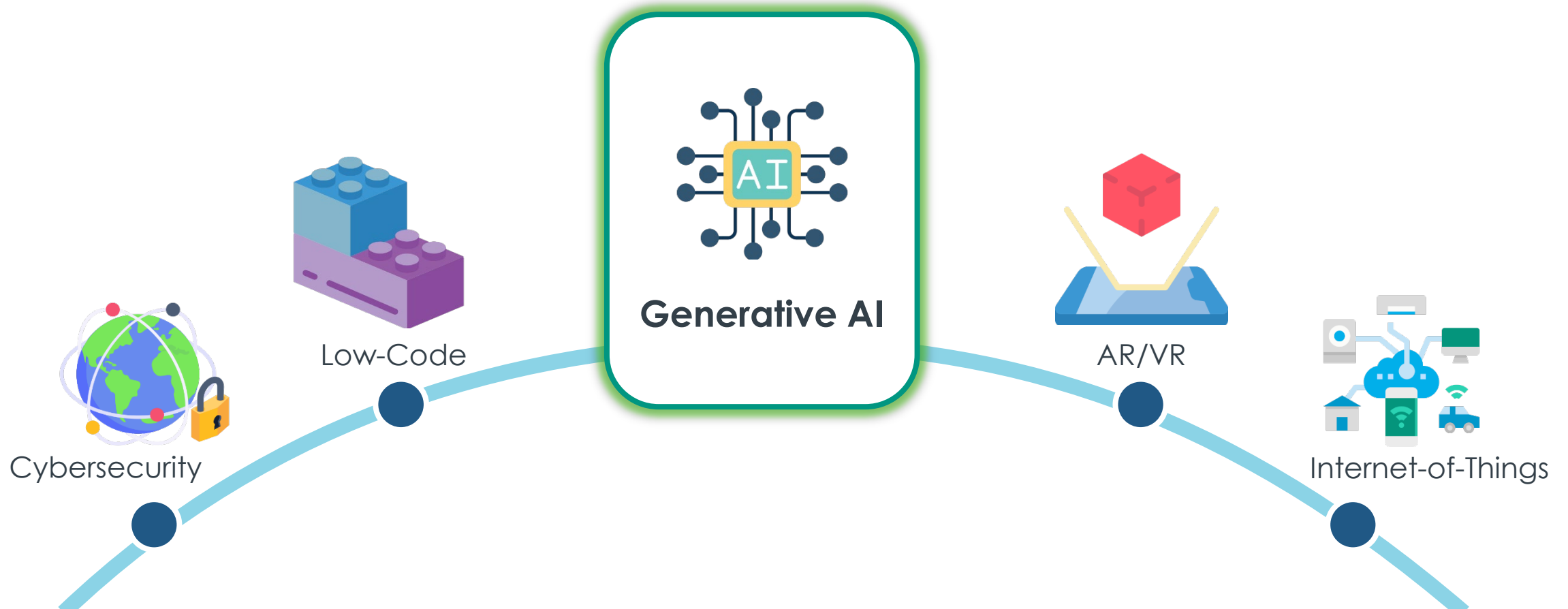


Challenges

- Ineffective processes and systems are top drivers of employee burnout.
- Empowering employees to do their job with the right tools.
- A third or more of workers struggle to find information.

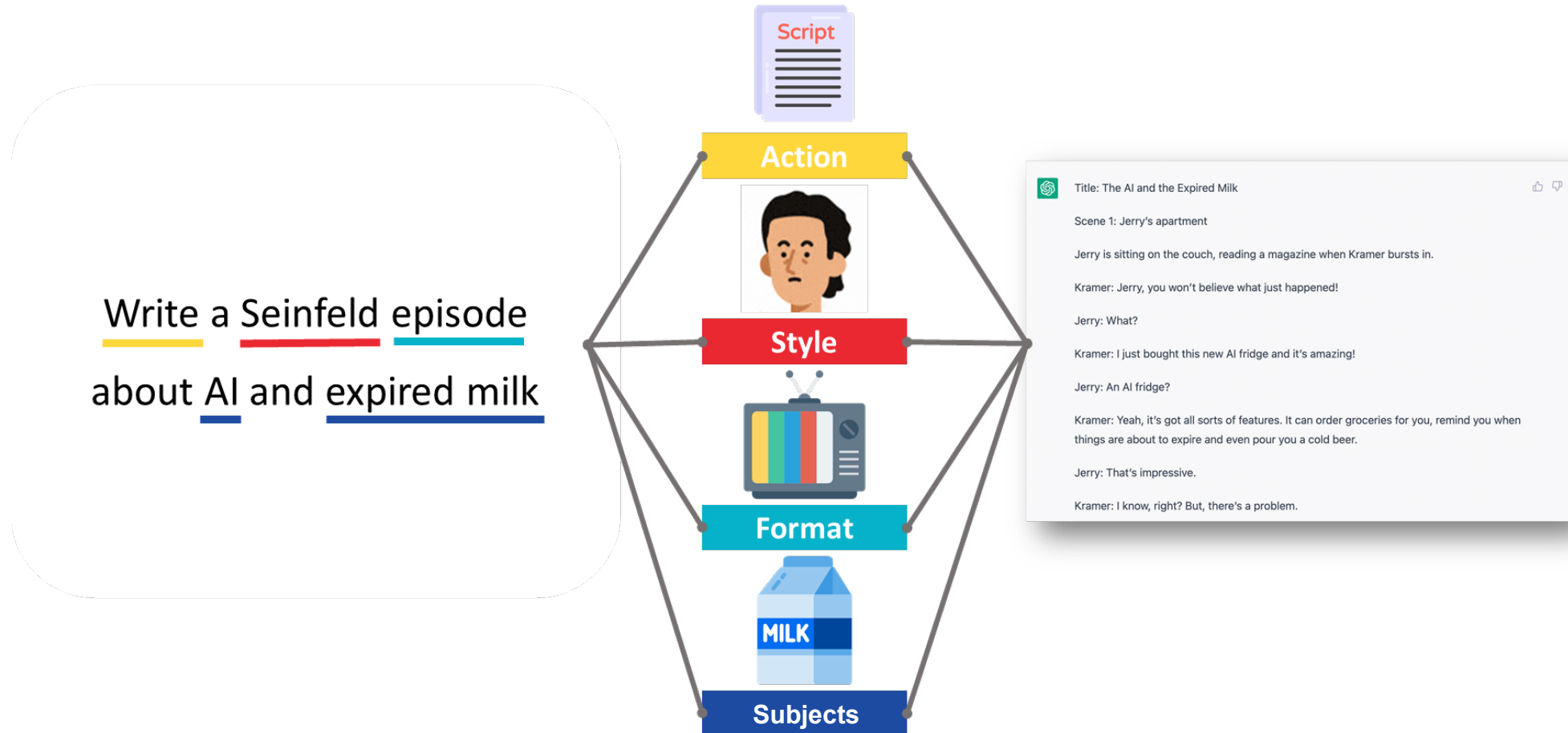
Emerging technologies

Identifying opportunities to improve employee experience



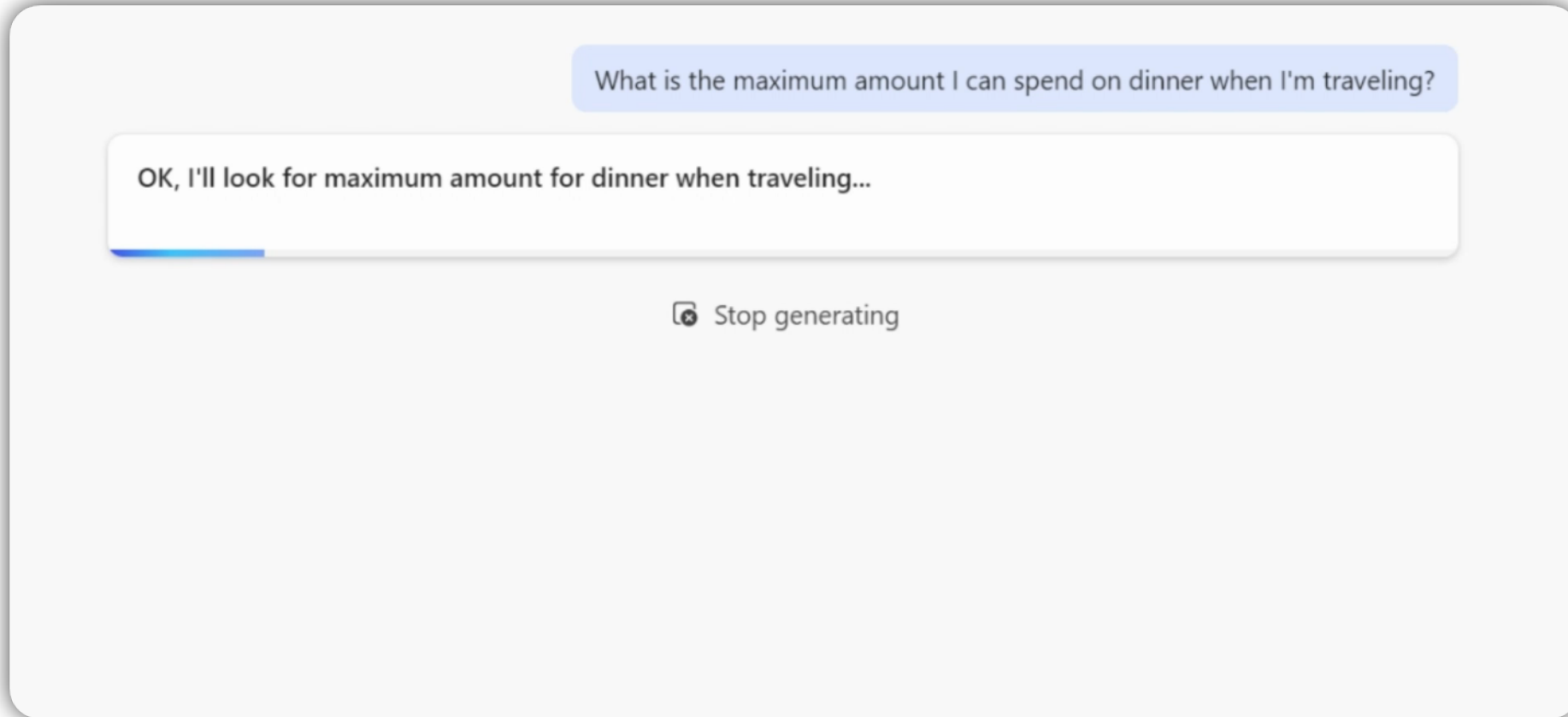
Generative AI

Software that uses understanding of natural language to generate content



Easy access to information

Generative AI is excellent at finding and summarizing information



Building better communication

Drive engagement with AI via personalization and automation

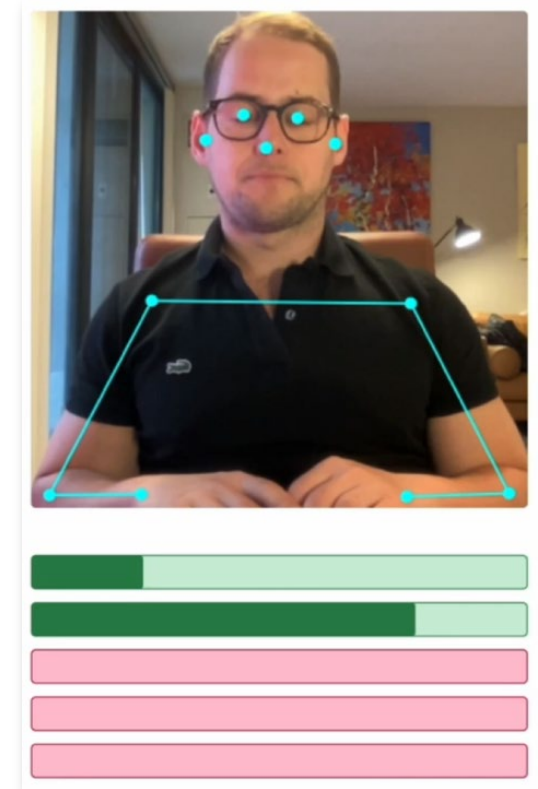
Content creation



Translation



Training



Technology adoption lifecycle

It's never too late to start

Education



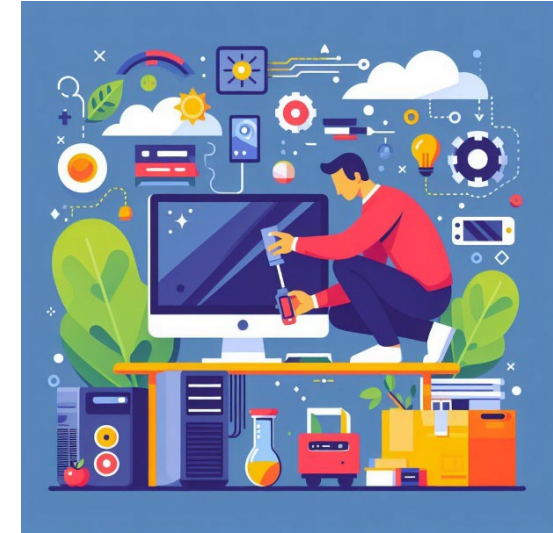
Learn about the strengths and weaknesses of each technology solution.

Evaluate



Test each solution against requirements and constraints.

Adopt



Adopt the technology that most closely satisfies the needs of employees.

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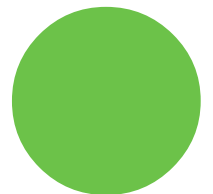
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Thank you